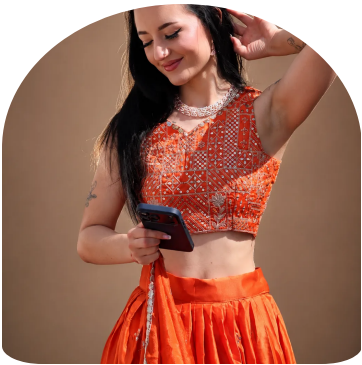


Indian–Polish Comedy & Lifestyle Creator



I'm a Polish creator based in London making Indian–Polish comedy and lifestyle content — the cultural collisions, the family dynamics, the everyday absurdity of living a desi life. It reaches a predominantly Indian audience across India, the UK, North America and the Gulf, and it travels: 111,000 shares in the last 30 days alone.

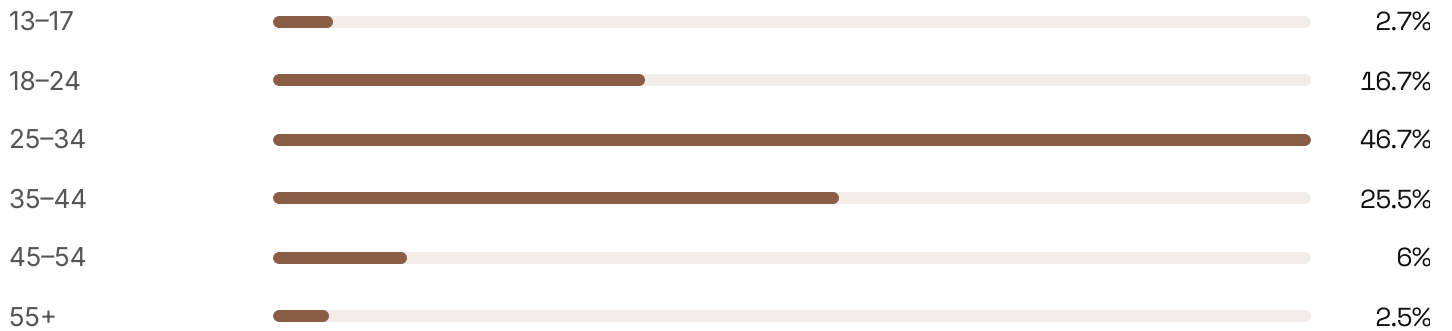
96.6K Followers	19.1M Views · 30 days
8.1M Accounts reached · 30 days	8.7% Engagement rate

Instagram Insights, 29 July – 27 August 2026. Engagement rate is accounts engaged ÷ accounts reached.

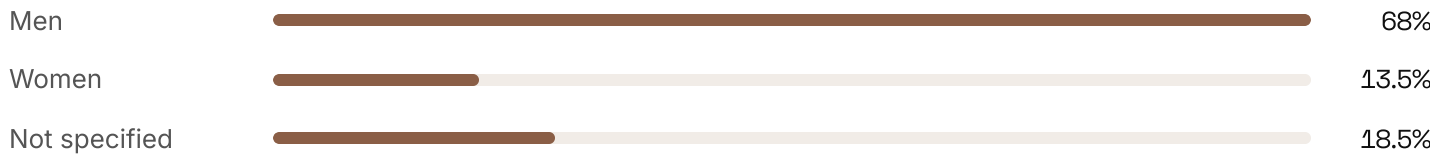
PERFORMANCE			
1.14M Total interactions	805.5K Likes	111K Shares	74.5K Saves
21.7K Comments	451K Profile visits	2.36 Views per account reached	160 Posts published

AUDIENCE

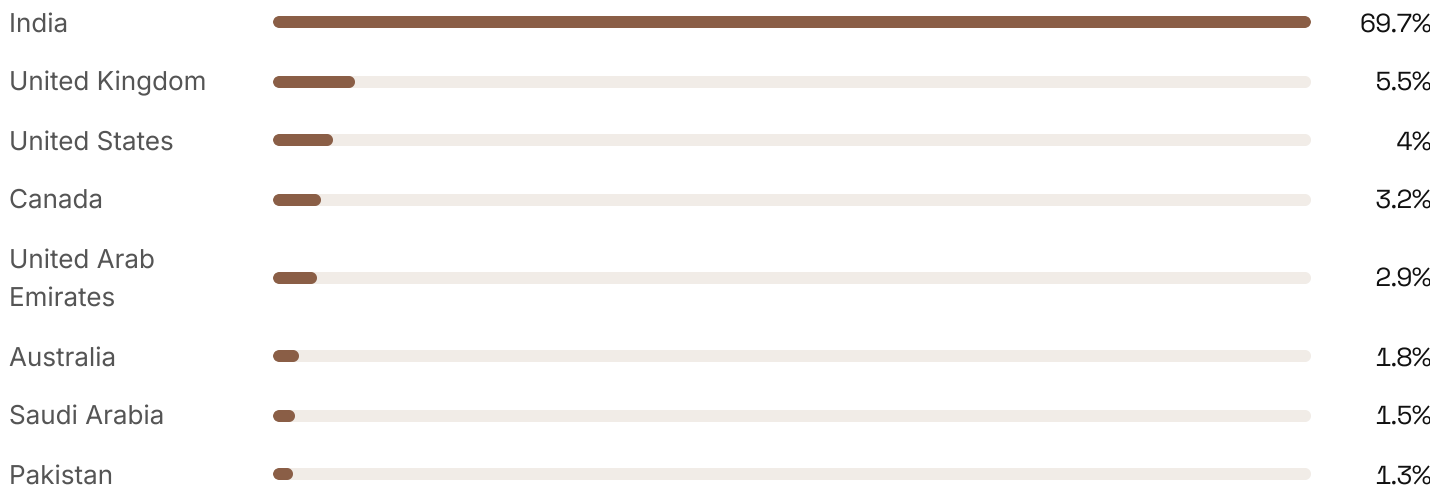
Age



Gender



Top countries



72% of the audience is 25–44 — working age, with money to spend. Nearly seven in ten are in India, with a further 17% across the UK, North America, the Gulf and Australia. That combination suits Indian brands, and diaspora-facing brands selling to South Asian audiences in Western markets.

BRANDS I'VE WORKED WITH

Naftun Beauty Hydraphyll Nykaa Icy Bear Dental HelloFresh RusWife

SELECTED WORK

SONG

Desi girl energy, make it Bayda
Aram Shkur

24.1K Views 1.1K Likes 206 Profile visits

COMEDY

Comedy reel — organic
Instagram Organic

82.5K Views 3.5K Shares +2K New followers

FOOD

Food & beverage
HelloFresh

34.9K Views 68% Watch-through +30% CTR uplift

WHAT YOU CAN BOOK

UGC video

from £200

I film it, you post it on your own channels and run it as an ad. Concept, script, shoot and edit included. Usage rights quoted separately.

Sponsored Reel

from £800

Posted to my own channel and priced on reach rather than follower count. Includes concept development and one round of revisions.

Bundles

on request

Three or more videos, priced progressively. The usual shape for a launch or an always-on monthly retainer.

Standard turnaround is 5–7 days from receiving the product. Rush delivery in 48–72 hours is available. One round of revisions is included on every video.

GET IN TOUCH

✉ hello@mayaonchai.com

📷 Instagram

📺 Youtube

🎵 TikTok